



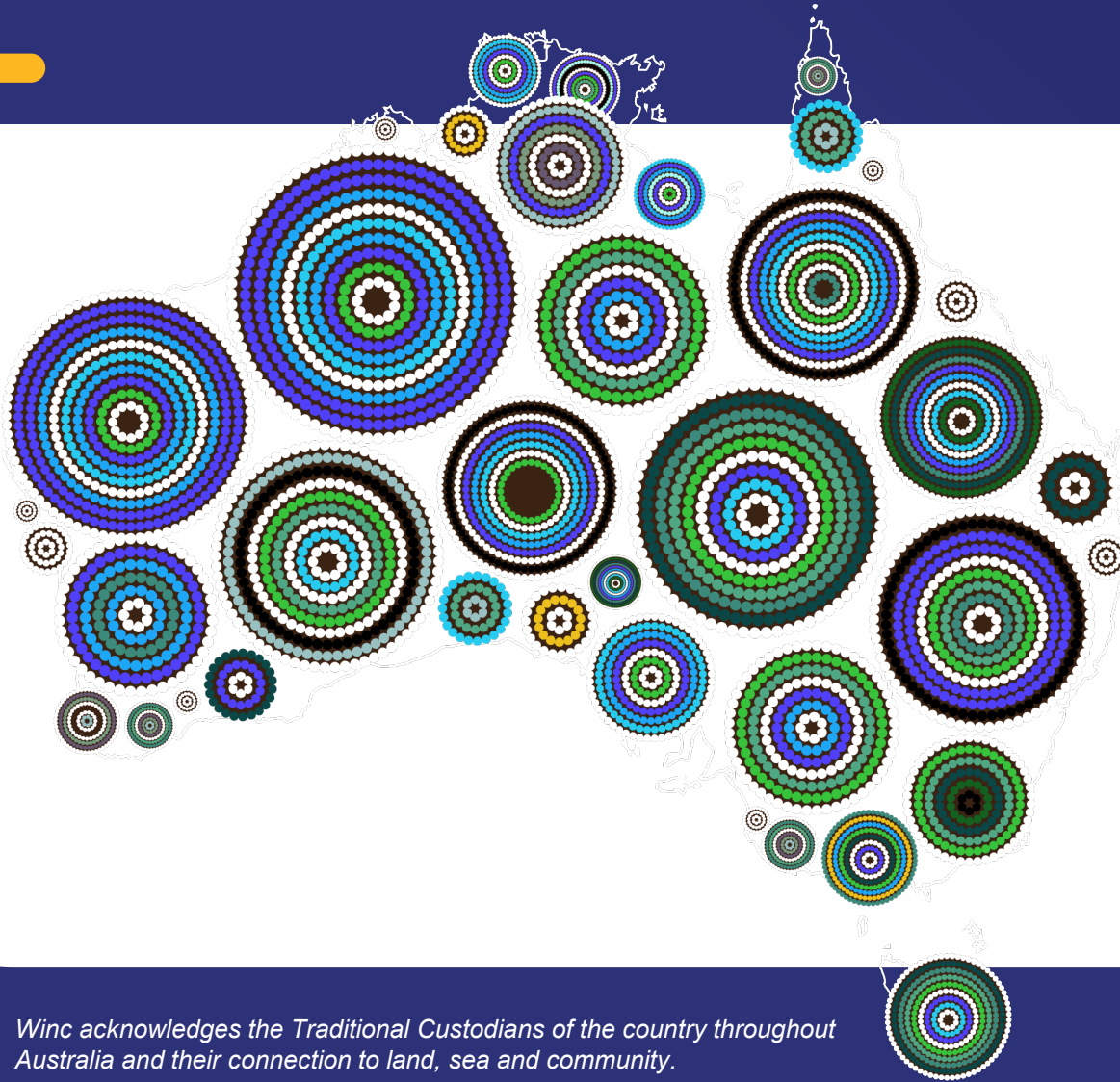
# Everything Your Brand Needs To Grow.

**Creative Services.**

**Sales Person's Name**

**Month 2023**

# Contents.

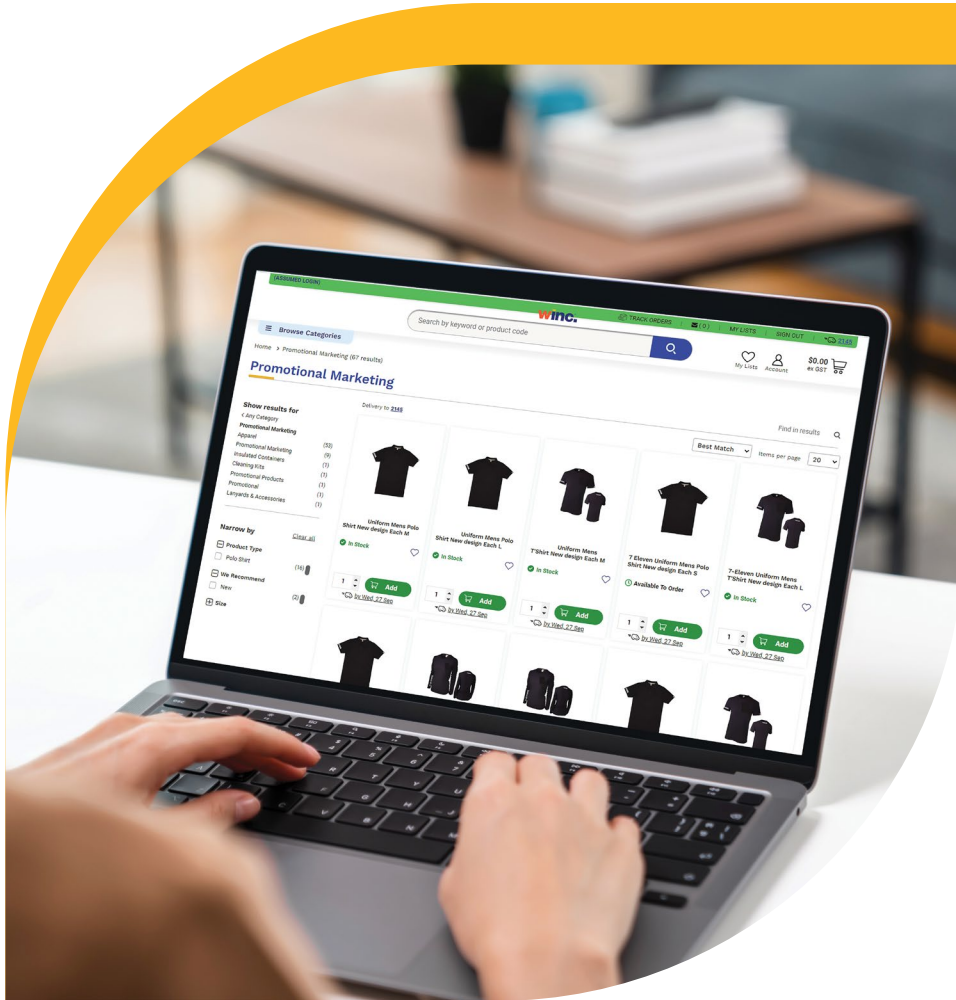


1. Your Brand, Our Capabilities.
2. Creative Services.
3. Customer Examples.

*Winc acknowledges the Traditional Custodians of the country throughout Australia and their connection to land, sea and community.*

*We pay our respect to their Elders past and present and extend that respect to all Indigenous and Torres Strait Islander people today."*

# Your Brand, Our Capabilities.



We believe that great design sits at the core of every brand's success, and our Design Team is here to help you bring your great ideas to life. We work collaboratively alongside your marketing team to develop standout designs across all media and channels.

Our starting point is to understand your brand, message and target audience so we can create engaging concepts to make your brand stand out from the crowd.

The examples in the following deck are a teaser of our work and our team's capabilities.

Engaging in our design services will afford you peace of mind from concept to delivery.

## On Brand – Creative Concepts.



**Ideation &  
Creative  
Concepts**



**Graphic  
Design**



**Artwork  
Production**



**POSM  
Design**



**Presentation  
Design**



**Packaging  
Design**





## Creative Services.

Everything you need to grow your business.



**Ideation &  
Creative Concepts**



**Graphic  
Design**



**Artwork  
Production**



**POSM  
Design**



































**Presentation  
Design**



**Packaging  
Design**

# Creative Services.

Our creative capability provides a full suite of services to support your digital production and social media content needs. We also specialise in creating high quality designs and finished artwork for a range of printed media including:

 Annual reports	 Corporate stationery	 Invitations	 Promotional campaigns
 Bags	 Decals	 Lanyards	 Pull up banners
 Brand development	 Digital advertising	 Logos	 Signage
 Brand guidelines	 Direct mail	 Magazines	 Store displays
 Brochures	 Drinkware	 Packaging	 T-Shirts
 Caps	 Dynamic banners	 Press-ads	 Wall signage
 Catalogues	 Flyers	 Point of Sale (POS)	 Website tiles
 Concept development	 Interactive forms	 Posters	 White paper publications

# Branding & Logo Designs.



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



# Print & Banner Design.



Posters



Flyers



Trifolds



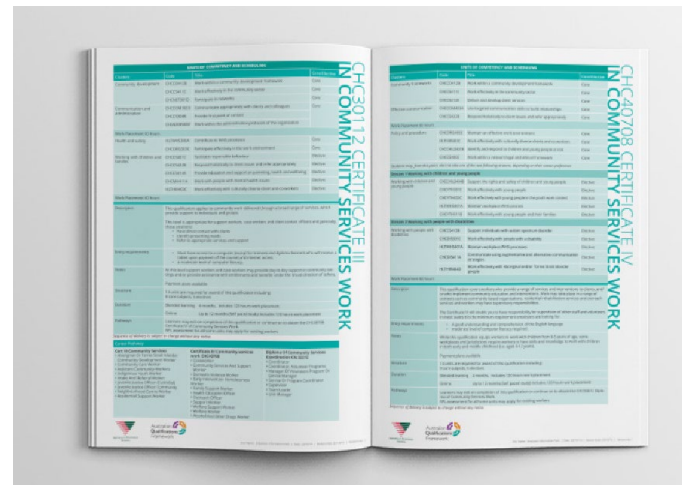
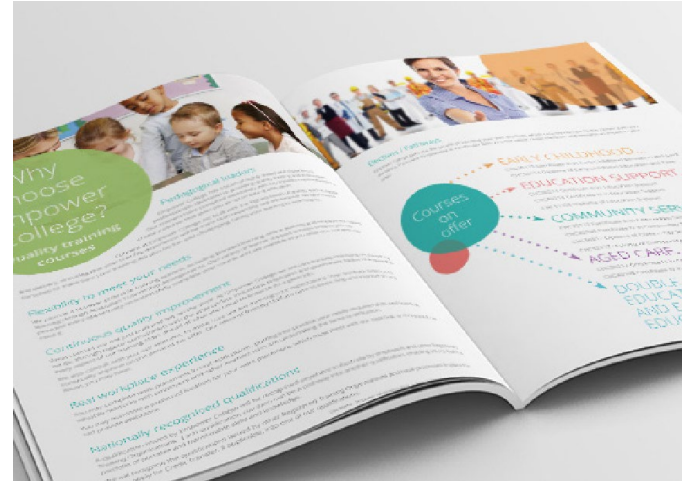
Catalogues



Pull up banners

Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.

# Booklets & Annual Reports.



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



# Signage.



A frame signage



Outdoor banners



Window signage



Vehicle vinyl



Vehicle vinyl



Exhibition

Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



# Retail Signage.



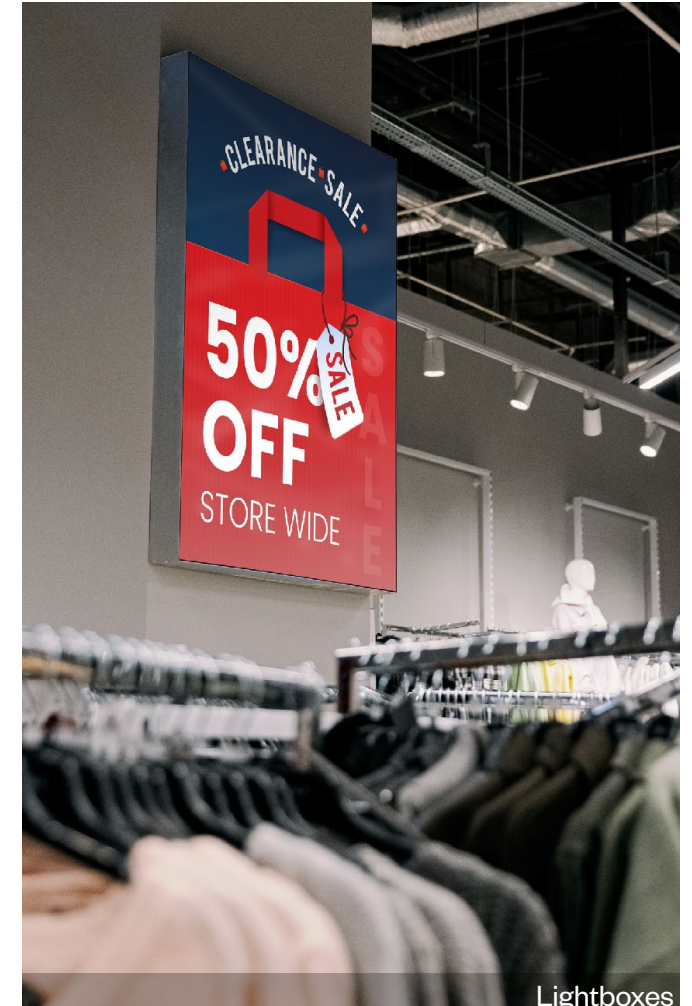
Display banners



Digital signage



Digital signage



Lightboxes

Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



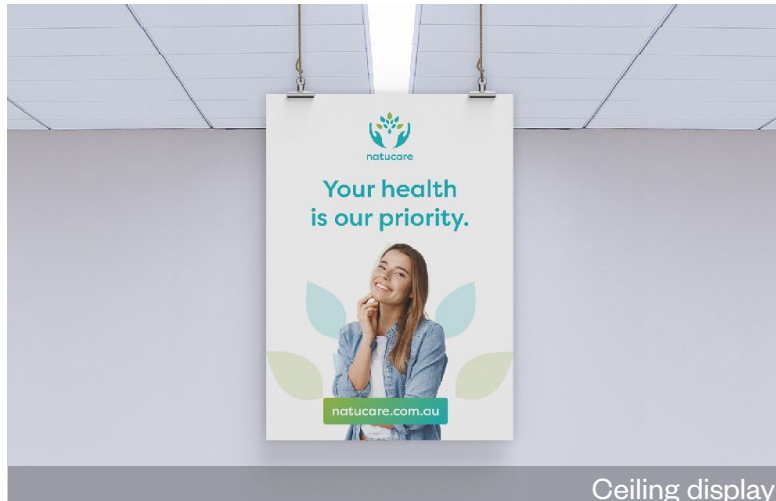
# POSM.



Wobbler



Aisle fins



Ceiling display



Floor decals

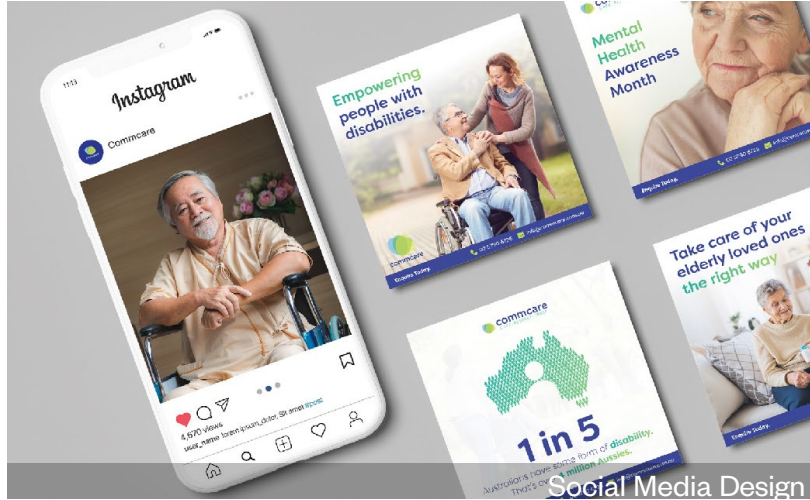


Display stand

Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



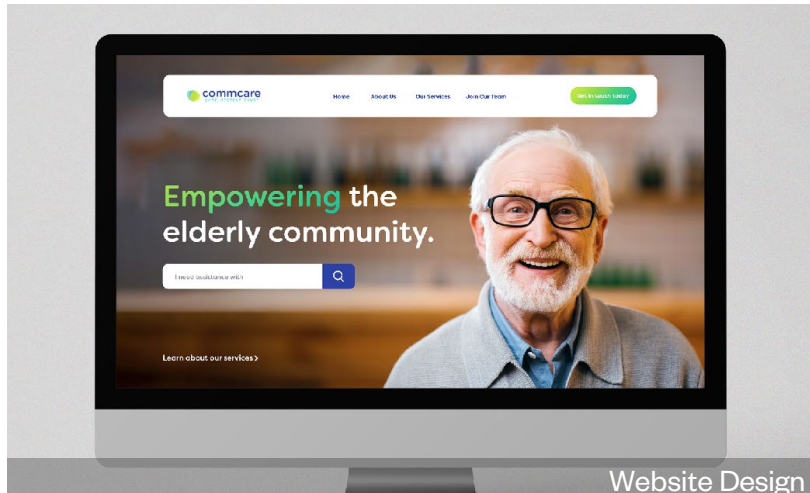
# Web, Social Media & EDM Design.



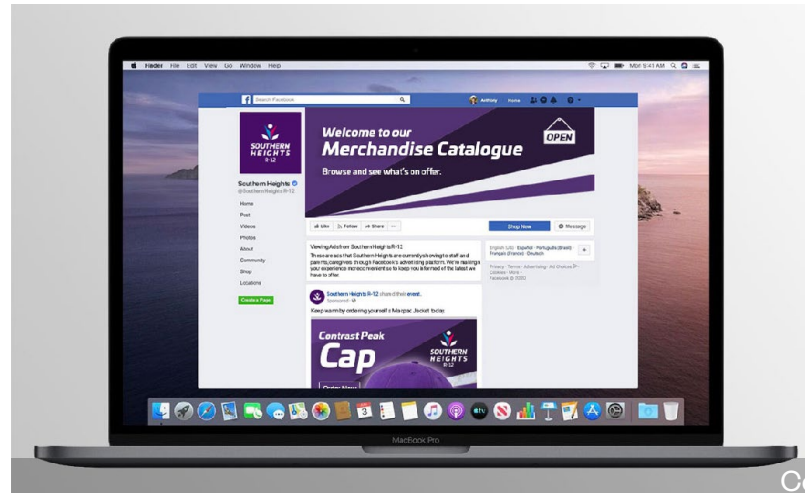
Social Media Design



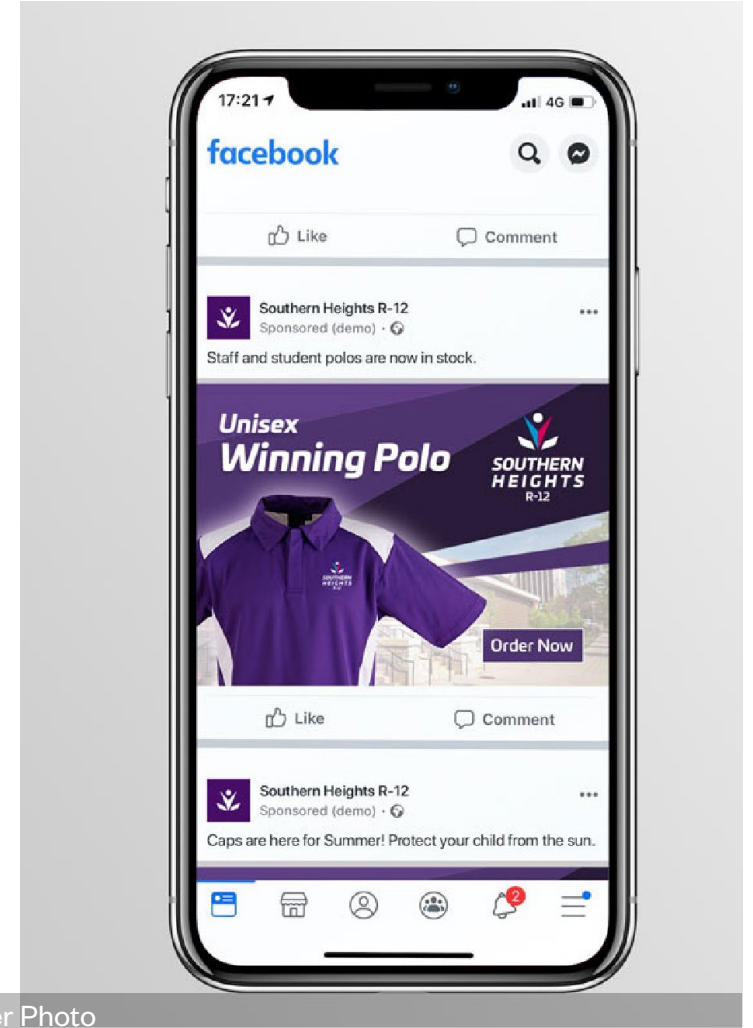
EDM Design



Website Design

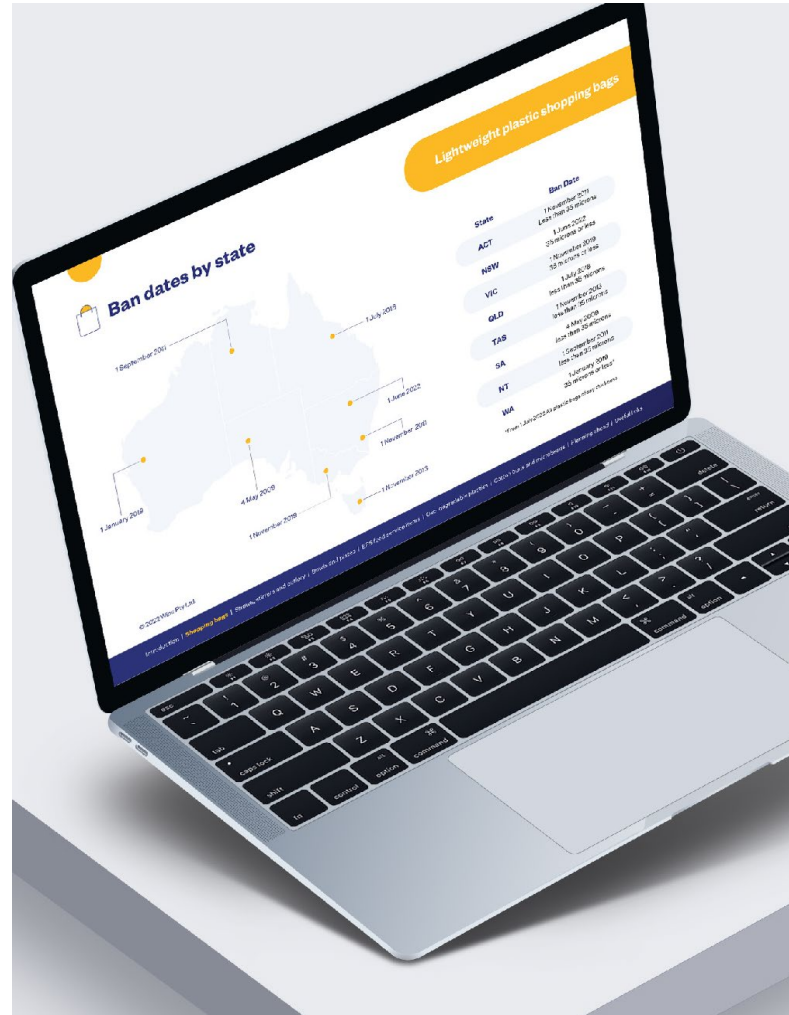


Cover Photo



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.

# Presentation Design.



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



# Promotional Design.



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



# Promotional Design.



Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.

# Sustainable Design.



Plantable Pencil



Recycled Padded Mailer



Recycled Postal Box



Cork Base Ceramic Mug



Recycled Cotton Tote

Copyright Winc Australia Pty Limited. All visuals are concepts only and may vary from the final product.



**Thank you**